



ESO Design and Brand Guidelines



This spirit of excellence is an example for all Europe."

Mrs. Maria van der Hoeven,
Former Minister of Education, Culture and Science, the Netherlands

The ESO Typefaces

Primary font: Helvetice Neue Lt Com

Helvetica Neue LT Com 45 Light
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!'"/%

Helvetica Neue LT Com 46 Light Italic
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!*%&

Helvetica Neue LT Com 55 Roman
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
.,:;!'"*/%&

Helvetica Neue LT Com 56 Italic
The quick brown fox jumps over the lazy dog

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!"#\$%&'()*+,-./:;<=>@

Helvetica Neue LT Com 65 Medium
The quick brown fox jumps over the lazy dog

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...:?!\"'*/%&

Helvetica Neue LT Com 66 Medium Italic
The quick brown fox jumps over the lazy dog

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!"'*/%&

Helvetica Neue LT Com 75 Light
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
.,:;!'"*%/%

Helvetica Neue LT Com Replacement font: Arial

Arial Regular
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!*'%/

Arial Italic
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!"*/%&_

Arial Bold
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
.,:;?!'"/%

New font 1: Georgia

Georgia :
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!'"/%

Bitter light italic:
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890
 ~!@#\$%^&*()_+{}|;:'",./\<>[]`~

Georgia Bold
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890
 ...!@#\$%^&*%>

Georgia Italic:
The quick brown fox jumps over the lazy dog.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
...?!"#\$%&'()+,-./:;<=>*

Main Colours

