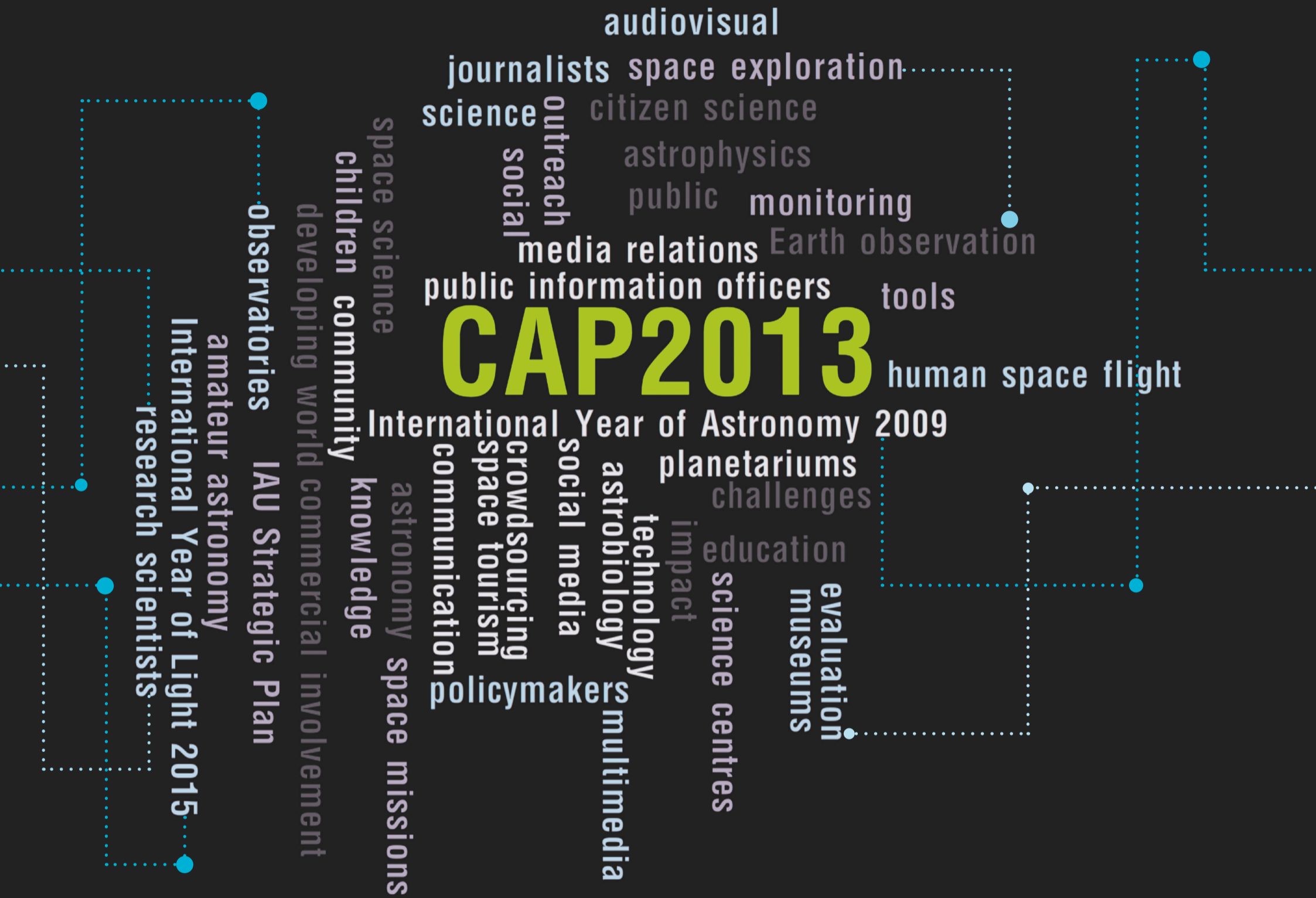


Conference - Unconference - Workshops - Interactive planetarium shows

Communicating Astronomy with the Public 2013

14-18 October
Warsaw, Poland

Challenges in the Communication of Astronomy and Space Exploration



Who:

- Research scientists and industry representatives as producers of astronomical and space-related information
- Public information officers, connected with large observatories and space missions
- Science journalists
- Staff members from museums, science centres and planetariums

Main topics:

- Social media for astronomy outreach
- Media relations
- Multimedia communication, including tools and techniques
- Crowdsourcing and citizen science projects
- Alternative ways for communicating astronomy with the public
- Using astronomy outreach to thrill children with science and technology
- Evaluation, impact and monitoring of outreach projects
- Support for science policymakers
- Social impact of astronomy communication
- Astronomy communication in the developing world
- Communicating Astronomy with the Public in the context of the IAU Strategic Plan
- CAP community involvement in International Year of Light 2015

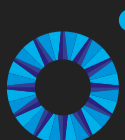


International Astronomical Union
Division C Commission 55
Communicating Astronomy with the Public

www.communicatingastronomy.org/cap2013



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New Space Foundation