

ESO/ESA/IAU/Excellence Cluster 'Universe' Astronomy Communication Seminars

—Short seminars about contemporary issues in astronomy communication

Monday, 25 August 2014 14:00-15:00

ESO Telescopium Auditorium



Public Outreach at the Subaru Telescope

Saeko Hayashi

*Manager of the Public Information and Outreach Office at
Subaru Telescope, National Astronomical Observatory of
Japan (NAOJ)*

Abstract: The Subaru Telescope is an 8.2-metre optical infrared telescope atop Mauna Kea, Hawaii, operated by NAOJ. In this talk, we summarise our public information activities. In addition to sharing information about the discoveries made with the Subaru Telescope and various operational activities, we offer informative tours and deliver information through on-site or remote presentations. All these public information and outreach activities are to ensure not just short-term visibility for the telescope but also long-term support from the citizens of Japan and the local community where the telescope is located.



Connecting the Invisible to the Public: Public Relations for NAOJ's Radio Astronomy Projects

Masaaki Hiramatsu

Education and Public Outreach Officer, Chile Observatory, NAOJ

Abstract: NAOJ operates several radio telescopes such as ALMA, the Nobeyama 45-metre and VERA. In this talk the speaker will introduce the public relations activities and strategy behind the radio astronomy projects at NAOJ.



Communicating Solar Astronomy

Kentaro Yaji

Research Expert, Solar Observatory, NAOJ

Abstract: The Sun is the nearest star to us, so the public is greatly interested in the Sun itself and in solar activity. At NAOJ, the Solar Observatory and the Hinode Science Center are the solar research divisions. They release solar observation data and science results not only to researchers, but also to the public. The speaker will talk about the public relations and outreach activities of these divisions.



Education and Outreach Concept and Strategy at NAOJ

Hidehiko Agata, Manager of the Outreach Office at Public Relations Center, NAOJ

Abstract: The National Astronomical Observatory of Japan (NAOJ) established a Public Relations Centre in 1998, which conducts public information, outreach and education programmes for audiences in K-12. In this all-inclusive short talk, the speaker will introduce NAOJ's recently research activity and NAOJ's education and outreach concept and strategy.



The IAU Office for Astronomy Outreach

Sze-leung Cheung, IAU OAO

Abstract: The International Astronomical Union (IAU) Office for Astronomy Outreach (OAO) is an IAU office hosted at the National Astronomical Observatory of Japan (NAOJ) in Tokyo. After the International Year of Astronomy 2009, the IAU decided to establish the OAO to coordinate international astronomical outreach efforts. Two major campaigns that the OAO are currently running are the International Year of Light 2015 and the naming of exoplanets by the general public. The speaker will introduce the Office and its work.

